# JOO Festival

## **Resource Center for Nonviolence** 612 Ocean St., Santa Cruz

RIDE YOUR BIKE, or Plenty of PARKING at the County Bldg., 701 Ocean St.

#### INTERNATIONAL CUISINE



- India Joze
  Navajo Tacos
- India Gourmet Tamales
- Bobcat Ridge Avocados

Corn on the Cob • Dessert/Drinks

**FILMS:** Making the connection between eating sustainably and climate change

1:00 & 5:00pm: Do the Math (45 min.) 2013 film highlights the rising movement to address the global climate crisis and challenge the fossil fuel industry.

2:30pm: The True Cost of Food animated 15-minute Sierra Club film encourages people to think about the environmental impacts of their consumption choices.

Diet for a Hot Planet (3 min.) Author/activist Anna Moore-Lappé speaks about her book "Diet for a Hot Planet: the climate crisis at the end of your fork and what you can do about it."

3:00pm: Forks Over Knives (96 min.) shows how health can be improved by adopting a whole food, plant-based diet and highlights the work of pioneering researchers Dr.T. Colin Campbell (the China Study) and Dr. Caldwell Esselstyn.

CO-SPONSORS & BUSINESS SUPPORTERS: Bobcat Ridge Avocados, Central Coast Wilds, Earthbound Farm, Hotel Paradox/Solaire, Seacliff Inn, Allterra Solar, Whole Foods, Staff of Life, New Leaf Market, UNA- United Nations Association, 350.org Santa Cruz, Vegetarian and Vegan Meet-ups of Santa Cruz, Literary Guillotine, Dharma's, the Bagelry, Café Cruz, Mountain Feed and Farm, Silver Spur, Westside Pharmacy, Al Fresco, Companion Bakery, Carried Away, Zachary's.



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Good for You. Good for the Planet!

Sunday May 19 Noon - 6:30p.m.

### **A VEGETARIAN** Celebration

FREE ADMISSION

Food 👁 Family-Friendly Films **Children's Activities** Info Samples

#### DEMOS/MUSIC

- 12:30pm- INDIA JOZE- demo
- 1:30- Food for Life- demo
- demo/ 2:00- Bobcat Ridge Avocados- tasting
- 2:45-The Alex Raymond Blues Band
- 3:00- Luma Yoga class

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- 3:45- Sprouting workshop- Santa Cruz
- 4:15-Those Guys- pop, folk, blues
- 5:15- Luke Abbott & Friends- old time music
- I-6: Solar Cooking- Solar Mike

Celebrating the health and environmental benefits of a plant-based diet. **Reduce Your** 

**Climate Footprint!** 

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