

Case Statement



- Nonviolence Action and Reflection
- Community Center
- Leadership Development
- Peace and Human Rights
- Racial and Economic Justice
- Organizing for the Next Generation

Resource Center for Nonviolence **Building for the Future**

Nonviolence

What changes do you want to see in this world?

The volunteers and staff at the Resource Center for Nonviolence believe the issues you care about— human rights, environmentalism, justice, peace— will be won with non-violent people power. Nonviolence is personal and political action that welcomes everybody. Nonviolence is democratic action in the tradition of Martin Luther King, Gandhi, Cesar Chavez, Rosa Parks and millions of people around the world.

The Resource Center for Nonviolence has been building local and global community since 1976. The Center partners with activists throughout the world as well as in Santa Cruz, around California, and across the United States. Here, people question authority, hear stories of oppression, and discover creative examples of social change from around the world. The Center's mission— to address social problems using life-affirming, nonviolent means, and to provide resources for critical reflection and constructive action— has empowered nonviolent activists across the globe.

GOALS:

A Resource Center for Nonviolence that is:

- ◆ Accessible for everyone
- ◆ A vibrant home for community celebrations
- ◆ A convenient and modern gathering place for meetings, events and performances
- ◆ A green building that serves diverse needs of many communities

On the Move

The Resource Center for Nonviolence moved two years ago from its house on Broadway into a 50-year old former church at 612 Ocean Street, where a 200-seat hall and a spacious community room are available for public use. The Center's Project ReGeneration hosts "Pedal-Powered Open Mics" the last Friday of every month, and we have an active schedule of other programs.

Continued on reverse.

The *Building for the Future* capital campaign will raise funds to transform our 50 year-old Ocean St. facility from a plain and practical building into a vibrant community center.

Construction will begin in 2015.

Planned improvements:

- ◆ Add a kitchen.
- ◆ Make the existing assembly hall and community room into more flexible spaces for trainings, forums, and meetings.
- ◆ Improve accessibility in bathrooms, meeting rooms, and building entries.
- ◆ Improve environmental sustainability with insulation, asbestos removal, air circulation, heating, and solar technologies, achieving City of Santa Cruz Green Building standards.
- ◆ Improve working and conversation spaces that will build community and enable collaborative work.
- ◆ Add new lighting, sound, and flexible seating to improve the main hall for music, workshops, speakers, performances, and interactive meetings.

Over 75 non-profit and social change groups have used the new Center.

A Building for the Future of Nonviolence

The Resource Center purchased 612 Ocean Street in September, 2011. The purchase was enabled by a major donation from local activist Alexander Gaguine, and assets from the Broadway property. Co-founder Scott Kennedy worked for 10 years to identify a new facility for the Center, but he died just two months after the Ocean Street purchase. Scott's inclusive spirit was with us when we invited the community into our new space in December 2011.

A team of co-founders and new members are building for the future of nonviolence. We envision a more accessible and sustainable community center, public forum, performance hall, and nonviolence training center.

The *Building for the Future* campaign will make 612 Ocean Street a vital place that will welcome more people more easily. **We invite you to join us.**

Invitation for participation:

We invite your support of this campaign to transform our aging facility into a thriving community base for non-profit and social change groups. Help us to create a place that supports future generations of nonviolent activists.

Investing in the Future of Nonviolence

The Building for the Future campaign is organized to raise \$900,000 to complete the improvements.

Raised so far	\$260,000
Pledged for match	\$250,000
Remaining to Raise	\$390,000



Staff, Steering Committee and interns at RCNV's Open House, May, 2012.

Photo by Matt Fitt

INVITATION FOR PARTICIPATION:

We invite your support of this campaign to transform our aging facility into a thriving community base for non-profit and social change groups. Help us to create a place that supports future generations of nonviolent activists.



Photo by Shmuel Thaler

“May I offer you all my congratulations and best wishes on the wonderful news of the opening of the new Resource Center for Nonviolence, in Santa Cruz. It looks like a beautiful Center but the best resources are the group of wonderful happy-looking activists taken outside their new home for nonviolence.”

— Mairead Maguire

Nobel Peace Prize recipient for her work with the Irish Peace People