

SATURDAY, NOVEMBER 14 | 5 - 10 PM

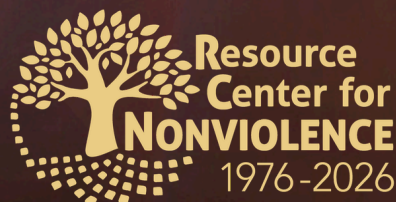
RESOURCE CENTER FOR NONVIOLENCE

50th

ANNIVERSARY

FUNDRAISING DINNER
& COMMUNITY CELEBRATION

SPONSORSHIP & INVITATION FOR AUCTION DONATIONS



RESOURCE CENTER FOR NONVIOLENCE

Since 1976, RCNV has been a learning space for community members working to build a safer, healthier, more equitable world. Your sponsorship is the sustenance that allows our ongoing work to evolve to meet these times. By investing in our **Annual Fundraising Dinner & Community Celebration**, you help grow Santa Cruz County's movement for antiracist nonviolence and loving justice and allow us to continue offering vital resources to our community.

Your generous sponsorship directly supports:

- **Justice-Centered Education** — Ensuring our transformational, justice-centered trainings, events, and workshops remain free and open to all.
- **Grassroots Action** — Offering meeting space and strategic support to growing community movements.
- **A Living Legacy** — Ensuring the RCNV continues as a driving force for nonviolence and antiracism.



ABOUT THE EVENING

On **Saturday, November 14th, 2026**, from **5-10 PM**, the Resource Center for Nonviolence (612 Ocean St, Santa Cruz) will transform into a sacred space as we celebrate our 50th Anniversary during our **Annual Fundraising Dinner & Community Celebration**.

We'd love to have you with us as we look back on our history of nonviolent social change and cultivate renewed energy for the work that lies ahead.

As inspiration for this shared work, we are deeply honored to welcome educator, community organizer, theologian, and former presidential candidate **Claudia De la Cruz** as our keynote speaker. Claudia's visionary strategy emphasizes our shared right to live healthy, free lives and our shared responsibility to show up in ways that make this shared freedom possible.



**CLAUDIA
DE LA CRUZ**

5:00 PM - 6:00 PM

Registration, Mingling with Drinks & Appetizers, & Silent Auction

6:00 PM - 8:00 PM

Dinner & Main Program featuring Music, Keynote, & Awards

8:00 PM - 10:00 PM

Good Harmony - After Party with Dancing, Drinks, & Socializing



WHY SPONSOR RCNV?

Sponsoring this year's fundraiser directly sustains RCNV's vital work when our world needs courageous hope more than ever.

- **Community Reach** — For 50 years, RCNV has cultivated deep roots in Santa Cruz County. Our loyal community consistently shows up to our inspiring events and supports our partners. Our Annual Fundraising Dinner draws up to 200 attendees in person, with additional reach through livestreaming and event photography shared afterward.
- **Social Media** — The RCNV's Instagram account has 1,400+ followers and reaches an average of over 13,000 users a month. Over 70% of views come from non-followers, indicating our posts have a wide reach. RCNV posts are often shared widely among our partner organizations and followers.
- **Newsletter** — Our digital newsletter, sent to over 2,300 constituents 3-5 times a month, has an open rate over 50%—well above the nonprofit industry standard of 25-30%. These viewers know and trust the RCNV. We will thank our sponsors in all newsletters from September-November 2026.
- **Support Nonviolence & Antiracism** — Since 1976, RCNV has served Santa Cruz County as a hub for peaceful action, antiracist nonviolence education, and social justice.



SPONSORSHIP PACKAGES

Custom packages available to suit your company's needs.

ANOTHER WORLD IS POSSIBLE – \$10,000

- 30 second custom thank you message displayed at the event and on social media
- Your message woven into a dedicated RCNV 50th Anniversary email
- Full page thank you ad in our digital event program
- Premier logo placement on all promotions
- VIP Table (8 seats) at the event

WE HAVE A DREAM – \$5,000

- 15 second custom thank you message displayed at the event and on social media
- Half page thank you ad in our digital event program
- Prominent logo placement on all promotions
- VIP Table (8 seats) at the event

LOVING JUSTICE – \$2,500

- A dedicated thank you post on RCNV social media platforms
- Quarter page thank you ad in our digital event program
- Prominent logo placement on all promotions
- Reserved table (8 seats) at the event

BELOVED COMMUNITY – \$1,000

- Logo placement on all promotions & the digital event program
- Reserved ½ table (4 seats) at the event

GOOD TROUBLE – \$500

- Name displayed in promotions & the digital event program
- Includes 2 tickets to the event

SILENT AUCTION DONATIONS

We are seeking items and services worth \$100 or more to be included in our silent auction! All silent auction donors will be recognized on our auction table and in the digital event program. *Donating to our silent auction is a wonderful way to support RCNV's vital work while helping our community to get to know your business!*

FILL YOUR TABLE & EXTEND COMMUNITY

If your sponsored table has open seats, we invite you to host dedicated RCNV supporters and community activists who otherwise lack the means to attend.

Please email gail@rcnv.org to confirm your open seats. Thank you for sharing!



SPONSORSHIP FORM

Yes! I want to support nonviolent social change in our community
by sponsoring the Resource Center for Nonviolence's Annual
Fundraising Dinner & Community Celebration!

Tables fill fast, secure your sponsorship today!

PLEASE SELECT A SPONSORSHIP PACKAGE

\$10,000 – ANOTHER WORLD IS POSSIBLE

\$5,000 – WE HAVE A DREAM

\$2,500 – LOVING JUSTICE

\$1,000 – BELOVED COMMUNITY

\$500 – GOOD TROUBLE

SILENT AUCTION DONATION

Item description: _____

PAY BY CREDIT CARD

To by card, please use this hyperlink, scan the QR code below, or go to **RCNV.org** and click "Donate". Then please forward the digital copy of this form to **gail@rcnv.org**.



To ensure all promotional benefits, please submit payment by September 18.

PAYMENT INFORMATION

Check enclosed (payable to RCNV, memo: 2026 Annual Fundraising Dinner)

Paid by card

Invoice me (at the contact listed below)

Name: _____ Title: _____

Business or Organization: _____

Address: _____

Email: _____ Phone: _____

Please complete this form and return it with payment to **RCNV, 612 Ocean St. Santa Cruz, CA 95060** or email it to **gail@rcnv.org** if submitting a digital payment.



THANK YOU & TICKETS

We appreciate your taking the time to consider becoming a sponsor for RCNV's 50th Anniversary Fundraising Dinner & Community Celebration! Your support helps us to continue cultivating loving justice in our community while growing the interconnected movements we need to bring a just and joyful future to life. *We look forward to sharing space with you on November 14th!*

Spread loving justice... Invite your friends! Scan this QR code to or visit rcnv.org learn more about other ticketing and table options.



STAY IN TOUCH

rcnv.org | 831.423.1626



THE RESOURCE CENTER FOR NONVIOLENCE IS A PROGRAM OF ESCHATON FOUNDATION,
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